

ROM INSIDER

LOVE THE ROM
CENTENNIAL CAMPAIGN NEWSLETTER
FALL/WINTER 2015 | VOLUME 4

CAMPAIGN REPORT

**MORE THAN 23 MILLION REASONS WHY
WE LOVE OUR DONORS**

Celebrating Your Love of the ROM



A little over a year ago, we set ourselves the ambitious goal of raising \$15 million for your Museum. We celebrated the ROM's Centennial with a year of special public programming, setting the trajectory for an ever more dynamic and awe-inspiring Museum of tomorrow.

Along the way, you have amazed us with your generosity and passion for the ROM. You are the lifeblood of the Museum and part of our much loved family of 1,300 volunteers and 2,582 donors.

You have enabled exciting field research, including the discovery of a 79-million-year-old dinosaur in Alberta and the recovery of two North Atlantic Blue Whale skeletons; expanded our collections through the acquisition of more than 20,000 minerals and ores; and made possible exhibitions such as *The Forbidden City: Inside the Court of China's Emperors*.

Together, you have contributed **\$23.8 million** for the ROM to build community by nurturing curiosity and inspiring wonder. Your impact is exemplified in the stories that follow, and we are pleased to share

exciting updates on the future of the ROM Plaza and Dawn of Life Gallery.

We invite you to visit the second floor of the Museum for a sneak peek of one of the world's finest early life fossil collections, in our new Dawn of Life Gallery preview space. With your continued support, this future gallery will offer tremendous context on how the changes we face today will shape the world we'll live in tomorrow.

Sincerely,

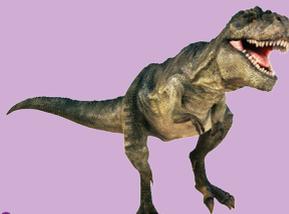
Susan Horvath
President & CEO
ROM Governors

Robert Pierce
Chairman
ROM Board of Governors



MARCH 2014

A **\$3 million** gift from Helga and Mike Schmidt towards The Welcome Project sets the pace of the Campaign.



NOVEMBER 2014

More than 600 guests celebrated their love of the Museum at the ROM Centennial Ball, raising **\$795,000** in net revenue.

MARCH 2014

We set ourselves the ambitious goal of raising **\$15 million** in our Love the ROM Centennial Campaign.

MARCH 2014

Hatch maintains momentum with a **\$3 million** gift, establishing the position of Hatch Managing Director, ROM Earth & Space, ROM Fossils & Evolution.

OCTOBER 2014

James and Louise Temerty make a dino-sized **\$3.25 million** gift towards ROM Fossils & Evolution.



Celebrating Our Donors

We wish to thank and acknowledge the following supporters who have generously committed \$25,000 or more to the Love the ROM Centennial Campaign and other Centennial projects between July 1, 2013 and June 30, 2015.

LEADERSHIP (\$1,000,000+)

BMO Financial Group
Hatch
Richard M. Ivey
Helga and Mike Schmidt
James and Louise Temerty

MILESTONE (\$500,000 - \$999,999)

The W. Garfield Weston Foundation

MAJOR (\$100,000 - \$499,999)

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The Chisholm Family
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IARTS Textiles of India Fund -
Inspired by Arti Chandaria
The John E. Irving Family
Ivey Foundation
Linamar Corporation and Hasenfratz
and Newton Families
Nancy and Jon Love
Linda and Steve Lowden
The MacMillan Family Foundation
Nancy E. A. Main
Robert E. Pierce & Family
Robert J. Dickinson Pyne, in memory of
my grandfather, Richard J. Dickinson,
Q. C.

Joan R. Randall
Ernest and Flavia Redelmeier
ROM Department of Museum
Volunteers
The Salamander Foundation
Mrs. Ada Slaight and the
Slaight Family Foundation
Stephen Smith and Diane Blake
The WB Family Foundation
Richard Wernham and Julia West
Anonymous (3)

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Michael Detlefsen and Louise Le Beau
Glenna and George Fierheller
Blake C. Goldring
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Zoomer Magazine



APRIL 2015

The Ivey family brings their total support of the Museum's future Dawn of Life Gallery to an incredible **\$3 million**.

SEPTEMBER 2015

The preview space for The Dawn of Life Gallery, located on the second level of the Museum, officially opens to visitors.

\$23.8 M

JANUARY 2015

The Kirwin Collection—a global assortment of more than **20,000** minerals and ores—arrives at the Museum.



THANK YOU!

Thanks to the generous support of our donors, we celebrate a **\$23.8 million** close to the Campaign.



Choose Your ROM Adventure

Creating a Museum centred around its visitors

Life is complex, and understanding the fast-changing world we live in is more difficult than ever. To help us make sense of this complexity, the ROM's Centres of Discovery focus on eight themes central to our comprehension of the world, creating experiences that resonate with each person. Collectively, you have contributed an inspiring **\$23.8 million** to animate the Centres with public programs and major exhibitions, infused with our latest research and encyclopaedic collections. Thank you for enabling visitors to uncover timeless stories, journey into unfamiliar realms and discover new passions.

YOUR IMPACT AT WORK



New acquisitions for public education and cutting-edge research

ROM Earth & Space now proudly houses the Kirwin Collection, a global assortment of more than **20,000 ores and minerals**, assembled over a lifetime by geologist Douglas Kirwin. Its arrival at the ROM signifies a rebirth of geology at the Museum and our ability to teach and to inspire our audience with new insights into our remarkable planet.



Endowing ROM curatorial positions in perpetuity

Dr. David Evans was appointed as the inaugural Chairholder, James and Louise Temerty Endowed Chair of Vertebrate Palaeontology. Thanks to the generous gift of the Temerty family, the ROM can now grow its globally-renowned dinosaur research program and amplify programs for ROM Fossils & Evolution.



Inspiring future scientists and global citizens

“The ROM is one of the few places in the world where I can access an unparalleled collection of Martian meteorites, minerals and extraterrestrial materials for my research,” says Dr. Matthew Izawa, a new post-doctoral student at the ROM, supported by Hatch.

Fun Fact: An asteroid is named after Matthew for his work on asteroids and meteorites!



To thank our donors for their incredible generosity, we hosted more than 400 supporters at our Chairs' Reception in May 2015.

Hiring of new Managing Directors to animate the Centres of Discovery

Sadia Zaman and Marianne Mader have recently joined the ROM, assuming posts alongside fellow Managing Directors, Dave Ireland (Biodiversity), Dr. Sascha Priewe, (Ancient Cultures, World Art & Culture, Textiles & Fashions) and Ann Webb (Contemporary Culture). These world experts bring the Centres to life in fun and surprising ways, engaging the public in our world-class collections, programs and exhibitions.



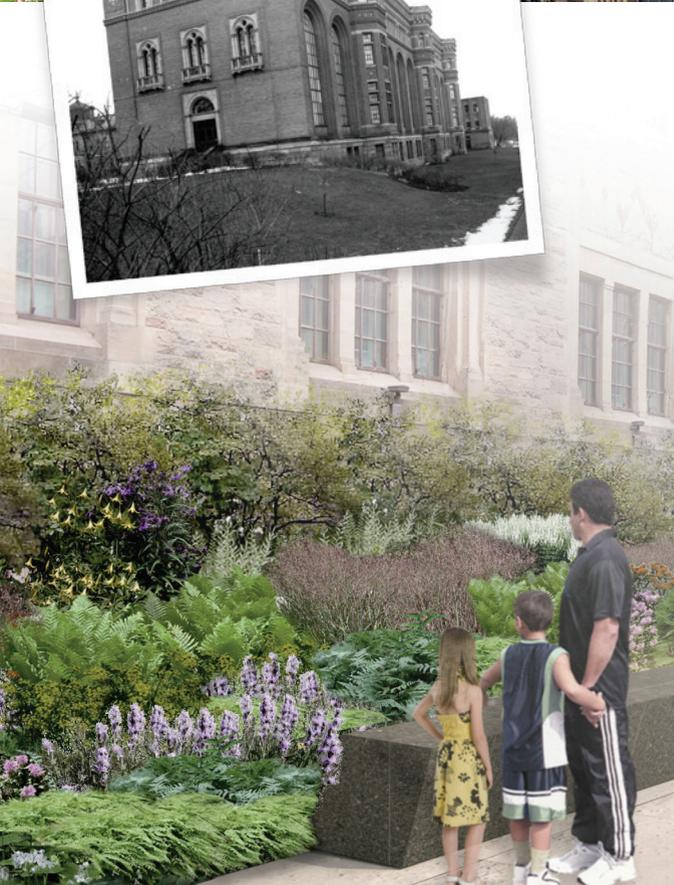
“The only marker of achievement that hangs in our home is my Canadian citizenship certificate. I’m very lucky as I get to contribute to the country’s cultural sector—it’s a powerful reminder of what it means to be Canadian. So to lead ROM Canada as we plan to celebrate Canada’s 150th birthday, that is a real honour.”

Sadia Zaman, Managing Director, ROM Canada



“The Centres serve as portals into the world of science, inspiring curiosity in everyone. I’m excited to work with an incredible ROM team and with our external partners, to provide engaging programs that connect the public and professional communities with our extensive fossil, rock, mineral and gem collections.”

Marianne Mader, Hatch Managing Director, ROM Earth & Space, ROM Fossils & Evolution



An Evolving Face of the ROM

A visionary concept at the heart of the Bloor Street Cultural Corridor

Not unlike the many specimens found among our collections, the ROM's story, too, is one of constant evolution. From launching exhibitions that frame current societal issues to enhancing our programming to meet the needs of our changing audiences, for more than 100 years, the ROM has strived to make its offerings more relevant and accessible to the public. Thanks to the generous support of donors, the face of the Museum—the ROM Plaza, its surrounding promenades, and our visitor entrance—will further advance this aim through a bold transformation.

The Welcome Project will enhance the ROM's interior lobby, create a new performance space and develop a lush urban green space to function as the ROM's first outdoor gallery. To date, more than **\$4 million** has been generously contributed by donors to the Project.

Just as our galleries are oriented to bring our collections and knowledge to life for visitors, this dynamic new civic space will allow us to deliver much-needed programming outside our walls. It represents an opportunity to invite the broader public to more closely connect with their Museum, breaking down barriers to access for those who have yet to experience the ROM while deepening engagement for existing audiences.

“We envision a creative urban commons, not just for the ROM but for the city as a whole,” says Susan Horvath, President & CEO, ROM Governors. “We want to bring people together for fun and shared experiences that make them feel part of the community.”

You can be part of this exciting Project! Design work and fundraising continues for The Welcome Project. Also, as a ROM insider, you will be the first to hear about finalized plans for this transformation—stay tuned!

To learn more about how you can get involved, please contact Ulrica Jobe at 416.586.5818 or ulricaj@rom.on.ca



The Dawn of Life Gallery

Unveiling a new preview space for life's earliest beginnings

Connecting people with each other and the world around them has always been at the heart of discovery at the ROM. Learners of all ages come to explore their Museum and uncover new knowledge that deepens their appreciation of our history and the planet. And now, thanks to your generosity, we draw closer to realizing a new Gallery that will provide audiences with more than three billion years of context.

The future Dawn of Life Gallery will dramatically complement the Museum's two other palaeontology Galleries—the James and Louise Temerty Galleries of the Age of Dinosaurs and the Reed Gallery of the Age of Mammals—in telling the amazing story of life on Earth and how it evolved into myriads of forms.

This exciting new Gallery will stimulate audiences of all ages using the latest in technology to recreate past organisms and environments and make them interact with the public in dynamic ways. It will highlight many Canadian specimens from the ROM's own collections as well as ground-breaking ROM research and recent fieldwork discoveries. This Gallery will lead audiences to get a better understanding of where they come from and how they connect to all life forms that we know today.

This is exactly the kind of engagement that longtime ROM donor, Richard Ivey, is counting on. To date, the



Anomalocaris canadensis, the largest known Burgess Shale animal, is just one of the many early life creatures featured in the Dawn of Life Gallery preview space.

Ivey family has generously contributed more than \$3 million towards the Gallery.

“We are proud to help the ROM display and interpret one of the world's finest collections of early life fossils. The insights we gain from studying fossils allow us to create policies to prevent or slow detrimental changes to our world,” says Mr. Ivey.

A new preview space, now open on the Museum's second level (come and see for yourself!) has already sparked the curiosity of many visitors, building excitement for the more permanent gallery to come. Having now concluded the final design phase of the future Gallery, your continued generosity will make construction possible.

Pledge your support to the future Gallery at rom.on.ca/DawnofLife

To learn more about how you can get involved, please contact Susan Horvath at 416.586.8055 or susanh@rom.on.ca



Love the ROM Centennial Memory eBook

During the Campaign, we invited supporters who donated \$1,000 or more to share their ROM stories, memories or wishes to loved ones to be included in a special Centennial commemorative eBook, illustrated by Toronto-based artist Rachel Ann Lindsay.

You can see an archival-quality publication of this work, which will become a permanent part of the ROM's collections, by visiting the ROM Library. You can also download your own personal copy from the iTunes Store, Google Play, and Kindle eBooks, beginning November 15, 2015.



For more information,
please call 416.586.5660

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rom.on.ca/support



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Legal Name: Royal Ontario Museum Foundation
Charitable Registration Number: 13628 2126 RR0001