



A COLLECTION OF LEGACIES

Celebrating those who have supported the ROM in the most enduring way possible in a new **Lives & Legacies** series

Every object in the ROM's collections has a story to tell. And while we reveal for visitors the legacies of past civilizations and of our natural heritage, our collections and programming encompass another kind of legacy: those of individuals, past and present, whose passions endure at their Museum.

In our new Lives & Legacies series in *ROM* magazine, we will profile the stories of those who have helped transform the ROM into one of the world's foremost museums through their legacy gifts. Though many of our curatorial areas were founded with donations of personal collections and critical funding that would be impossible to amass today, this series will celebrate the people across diverse ages, cultures, and incomes who, by including the ROM in their estate plans, are museum builders in their own right.

While any decision to establish a legacy is inherently personal, a common thread uniting these donors is a passion for art, culture, and nature. As ROM Members, Patrons or volunteers, their lives have been transformed by their experiences at the Museum, and affirmed by the commitment to enrich these experiences for generations to come. Also, by making their gift intentions known, these individuals—as members of the Currelly Legacy Society—cultivate further opportunities to more closely connect with their interests through special lectures and behind-the-scenes tours. Many donors find that planning a legacy at the ROM is a richly rewarding process, emboldened by the knowledge that the lifetime or future gift they leave with the Museum will be stewarded as carefully as the many treasures in our collections.

Photo by Roger Yip.

In sharing their stories, we hope that you, too, will be inspired to make your passions an enduring source of wonder and discovery at the ROM. Whether it is a certain curatorial area or a love of learning brought to life through our educational programs, what inspires you can be equally transformative in the lives of our audiences. It is a decision that can inspire a child on a lifelong journey of learning, or advance new discoveries that can profoundly change the way we view and experience our world.

Our storied history began more than 100 years ago, enabled by the generous and foresighted individuals who have shaped the Museum for their time and our benefit.



Photo by Roger Yip. Gift by shanthagawri from the Noun Project.

How will your story help shape our impact today and tomorrow?



ESTABLISHING YOUR LEGACY AT THE ROM

People choose to support the ROM with a lifetime or future gift in many different ways, allowing them to meet their financial and estate planning goals while ensuring that the Museum can continue to inspire a sense of wonder of the world for the generations that follow.

Gifts in Your Will

A charitable bequest is a gift given through your will. It is a simple way to make a significant contribution to the ROM, while maintaining your present financial security.

Gift of Registered Funds

Name the ROM as a sole, partial, or contingent beneficiary of your RRSP or RRIF funds to retain ownership and use in your lifetime. On death, donated plan value results in a tax receipt, avoids probate fees, and reduces overall estate taxes.

Gifts of Life Insurance

A gift of life insurance is an affordable way to make a major gift to the ROM that provides tax relief during your lifetime or to your estate.

Gifts of Securities

By making a direct gift of publicly traded securities to the ROM, you can achieve far greater tax savings than by donating the cash proceeds from the sale of the securities.

Endowment Fund Gifts

When you make a gift to the endowment fund— either today or in your estate plans—you ensure the ROM has a steady source of income to build its diverse collections and programs. You may create a personal named fund with a gift of \$25,000 or more.

LEARN MORE

To learn more about leaving a legacy at the ROM, contact Janice Correa at janicec@rom.on.ca or 416.586.5578.