

An aerial photograph of a golf course, likely Cedar Brae Golf Club, featuring a large, winding pond in the center. The course is surrounded by dense green trees and manicured lawns. In the background, a residential area with houses and a road is visible under a clear sky.

ROM CLASSIC GOLF TOURNAMENT

Cedar Brae Golf Club
Thursday, September 10, 2026

SPONSORSHIP OPPORTUNITIES

10th ANNUAL ROM CLASSIC GOLF TOURNAMENT

The ROM Classic Golf Tournament is an annual signature fundraising event in support of ROM's ongoing curatorial and community programming.

Returning a second year, we will tee off at the prestigious Cedar Brae Golf Club, nestled in the scenic Rouge Valley. Celebrating our 10th Anniversary, this year will be complete with museum-themed contests, on-course artifacts, and one-of-a-kind prizes inspired by our world-class collections, this is a day of golf unlike any other—all in support of ROM.

TOURNAMENT AT A GLANCE

7:30 a.m. / Registration and breakfast

9 a.m. / Remarks and call to player carts

9:30 a.m. / Shotgun start, scramble format

11 a.m. / On course snack

2 p.m. / Cocktail reception

2:30 p.m. / Lunch service, followed by prize
and awards presentation

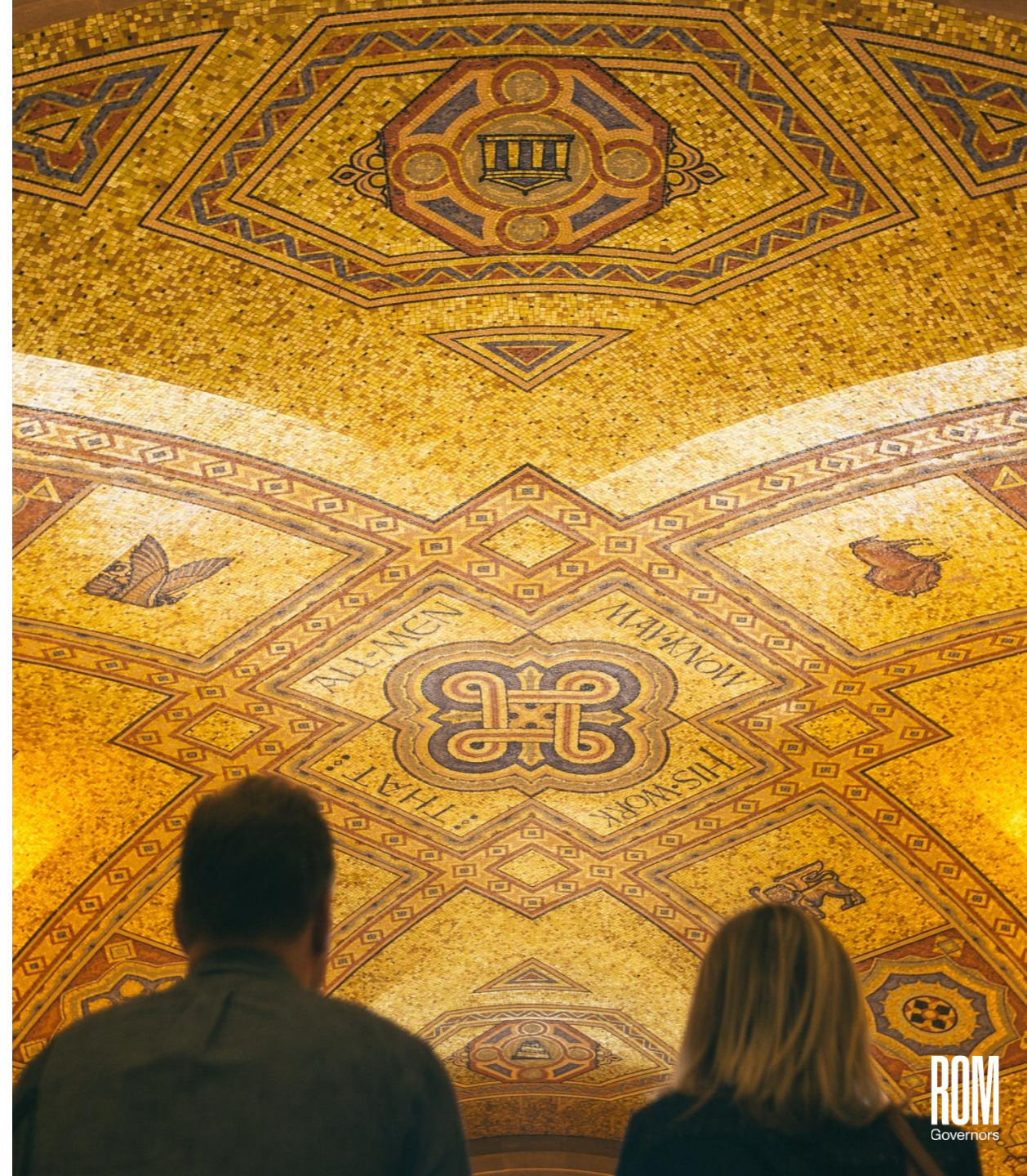
SUPPORTING ROM

ROM is an indispensable resource for building community by nurturing discovery and inspiring wonder.

Opened in 1914, ROM is Canada's largest and most comprehensive museum with a world-class collection of 18 million artworks, cultural objects, and natural history specimens, featured across 40 gallery and exhibition spaces.

ROM welcomes over one million visitors each year.

By sponsoring the ROM Classic Golf Tournament, you are helping care for collections, develop engaging exhibitions, further ground-breaking research, expand accessibility initiatives, and supporting one of Canada's largest extracurricular education programs. And you are aligning your brand with a trusted national institution and a network of philanthropic and business leaders.



ABOUT THE TOURNAMENT

In this 18-hole tournament, participants will compete for one-of-a-kind trophies inspired by the collections at ROM — works of art on their own.

Gourmet fare and beverages will be served throughout the tournament, and golfers will enjoy on-course sponsor activations, interact with artifacts from our mobile museum, and compete in contests to test golf skills and ROM knowledge.

The event will conclude with a cocktail reception, awards presentation, and lunch at Cedar Brae's new state-of-the-art club house.



PRESENTING SPONSOR



\$25,000 / SOLD

BENEFITS	PRESENTING SPONSOR
BRAND RECOGNITION	• Exclusivity as Presenting Sponsor of the 10th Annual ROM Classic Golf Tournament • Verbal recognition as Presenting Sponsor in opening remarks • Colour logo placement on onsite tournament signage and tournament promotional materials • Colour logo placement on exclusive signage at Hole 1 • Logo or text recognition on tournament trophies • Prominent display of your company banner at the tournament • Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications • Colour logo recognition on the tournament website, linking to your company website
BRAND ACTIVATION	• Presenting Sponsor recognition prominently featured on the photo frame for all foursome player photos • Exclusive recognition on the power carts • Branded player gift bag with logo exclusivity provided by ROM • Branded golf balls in player gift bags supplied by ROM
HOSTING & ENGAGEMENT	• Speaking opportunity during the tournament's opening remarks • 2 complimentary foursomes (8 golfers total) • 50 complimentary ROM admission tickets
PLUS	• Business receipt for the maximum allowable amount



10TH ANNIVERSARY SPONSOR

\$20,000 / ONLY 1 AVAILABLE

BENEFITS	10TH ANNIVERSARY SPONSOR
BRAND RECOGNITION	• Exclusivity as 10th Anniversary Sponsor of the 10th Annual ROM Classic Golf Tournament • Verbal recognition as 10th Anniversary Sponsor in awards ceremony • Colour logo placement on onsite tournament signage and tournament promotional materials • Colour logo placement on exclusive signage at Hole 18 • Logo or text recognition on the Decade of Impact Award trophy • Prominent display of your company banner at the tournament • Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications • Colour logo recognition on the tournament website, linking to your company website
BRAND ACTIVATION	• Presenter of our 10th Anniversary Award to our Honouree, celebrating their decade of impact at awards ceremony • Opportunity to donate a branded product in player gift bags supplied by the 10th Anniversary sponsor
HOSTING & ENGAGEMENT	• Speaking opportunity during the tournament's awards ceremony • 2 complimentary foursomes (8 golfers total) • 50 complimentary ROM admission tickets
PLUS	• Business receipt for the maximum allowable amount



HOSPITALITY SPONSOR

\$15,000 / ONLY 1 AVAILABLE

BENEFITS	HOSPITALITY SPONSOR
BRAND RECOGNITION	• Verbal recognition as Breakfast/Reception/Lunch Sponsor in opening remarks • Logo recognition in tournament promotional materials • Recognition as Breakfast/ Reception/Lunch Sponsor on all relevant onsite signage • Logo recognition on the tournament website, linking to your company website
BRAND ACTIVATION	• Exclusive opportunity to brand a signature cocktail or mocktail named in recognition of your company • Opportunity to donate a branded product in player gift bags supplied by the sponsor
HOSTING & ENGAGEMENT	• 1 complimentary foursome (4 golfers) • 30 complimentary ROM admission tickets
PLUS	• Business receipt for the maximum allowable amount



EAGLE SPONSOR

\$15,000 EACH / 2 AVAILABLE (1 SOLD)

BENEFITS	HOLE-IN-ONE	MEN & WOMEN'S LONGEST DRIVE	SOLD MEN & WOMEN'S CLOSEST TO THE PIN
SPONSORED CONTEST	Exclusive recognition as the Hole-in-One Contest sponsor, with on-course signage at Hole 2.	Exclusive recognition as the Longest Drive Contest sponsor, with on-course signage at Hole 3. Includes the option to donate a prize for the longest drive winner for Men and Women	Exclusive recognition as the Closest to the Pin sponsor, with on-course signage at Hole 16. Includes the option to donate a prize for the Closest to the Pin winner for Men and Women
BRAND RECOGNITION	- Verbal recognition as an Eagle Sponsor in opening remarks - Logo recognition in tournament promotional materials - Recognition as an Eagle Sponsor for specific contest on all relevant onsite signage - Logo recognition on the tournament website, linking to your company website		
BRAND ACTIVATION	Opportunity to donate a branded product to be included in player gift bags and/or Contest prizes		
HOSTING	1 complimentary foursome (4 golfers)		
PLUS	Business receipt for the maximum allowable amount		



BIRDIE SPONSOR

\$10,000 EACH / 2 AVAILABLE (2 SOLD)

BENEFITS	BIRDIE SPONSOR
SPONSORED ARTIFACT	Exclusive sponsor recognition at one of our four interactive Artifact Trivia stations, with an option to contribute a prize for the Trivia winner.
BRAND RECOGNITION	• Verbal recognition as a Birdie Sponsor in opening remarks • Recognition as a Birdie Sponsor on all relevant onsite signage • Logo recognition in tournament promotional materials • Logo recognition on the tournament website, linking to your company website
BRAND ACTIVATION	• Opportunity to donate a branded product to be included in the player gift bags and/or Trivia prize
HOSTING	• 1 complimentary foursome (4 golfers)
PLUS	• Business receipt for the maximum allowable amount



PAR SPONSOR

\$10,000 EACH / 3 AVAILABLE (1 SOLD)

BENEFITS	SOLD REGISTRATION	SOLD PUTTING GREEN	SOLD DRIVING RANGE	PRO WALK THE LINE
SPONSORED ITEM	Exclusive sponsor signage at the Registration Desk, welcoming all players.	Exclusive sponsor signage at the Putting Green during player warm-up.	Exclusive signage at the Driving Range as players prepare to tee off.	Exclusive recognition as the Pro Walk The Line sponsor, enhance the golfer experience with a professional on-site at the driving range, offering tips and personalized engagement.
BRAND RECOGNITION	- Recognition as a Par Sponsor on onsite signage - Logo recognition in tournament promotional materials - Logo recognition on the tournament website, linking to your company website			
HOSTING	1 complimentary foursome (4 golfers)			
PLUS	Business receipt for the maximum allowable amount			



HOLE SPONSOR

\$5,000 EACH / 6 AVAILABLE

BENEFITS	HOLE SPONSOR
BRAND RECOGNITION	• Recognition as a Hole Sponsor on onsite signage • Colour Logo recognition on the tournament website, linking to your company website • Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications
PLUS	• Business receipt for the maximum allowable amount



IN-KIND SPONSOR

Not able to sponsor or attend the event? There are other ways you can still support ROM!

- Contest and raffle prize donations
- Gift bag product donations
- Food product donations
- Beverage product donations such as water, wine, beer, or spirits

In appreciation of your support, we would be pleased to provide logo recognition in select tournament promotional materials, including on the tournament event website.



FOURSOMES

\$5,000 EACH / 11 AVAILABLE (9 SOLD)

A limited number of foursomes are available for purchase, offering a premium day of golf and networking in support of the ROM.

BENEFITS	FOURSOME
YOUR DAY INCLUDES	• 18 holes of golf on a premier course • Golf cart with GPS • Breakfast and lunch • On-course contests and raffle opportunities • Awards reception following play • Exclusive gift bag for each participant
PLUS	• Tax receipt for the maximum allowable amount



SPONSORSHIPS AVAILABLE

TYPE	NUMBER
Presenting Sponsor	SOLD
10th Anniversary Sponsor	1
Hospitality Sponsor	1
Eagle Sponsor	2
Birdie Sponsor	2
Par Sponsor	1
Hole Sponsor	6
In-Kind Sponsors	8
Golf Foursomes	14

For all sponsorship or in-kind sponsor inquiries, please contact
ROMGolf@rom.on.ca.

100 Queen's Park / Toronto, ON M5S 2C6 / 416.586.5530

Royal Ontario Museum Foundation Charitable Number: 136282126RR0001

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