



Rice Terraces #2, Western Yunnan Province, China, 2012  
© Edward Burtynsky, courtesy Nicholas Metivier Gallery, Toronto

# ROM IMMORTAL GALA

## FORCES OF NATURE

HONOURING

**JOHN BIANCHINI**

CHAIR & CEO OF HATCH

&

**EDWARD BURTYNSKY**

RENOWNED CANADIAN PHOTOGRAPHER

**Monday, November 2, 2026**

**Royal Ontario Museum**

100 Queen's Park, Toronto

**6:30 p.m.** Cocktails

**7:30 p.m.** Dinner

**Black Tie**

and inspired by nature

**Margaret Atwood, C.C.**

Honorary Gala Chair and  
Cultural Force of Nature

**Gala Co-Chairs**

Helen Burstyn, C.M.  
Amy Burstyn Fritz

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**ROM IMMORTAL GALA COMMITTEE**

Suresh Pal Singh Bhalla • Shikha Kasal • Josh Kay • Heather Ogden • Roly Browning Watt • Jeff Willner

# ABOUT THE ROM IMMORTAL GALA

The ROM Immortal Gala serves as an annual signature fundraising event to support ROM's ongoing curatorial and community programming.

Inspired by and grounded in ROM's world-class collection of artworks, cultural objects and natural history specimens, the Gala celebrates the outstanding achievements of those who have defined themselves in their field.

Following its celebrated debut in 2025, the ROM Immortal Gala returns for an evening unbound—an immersive night at the Museum offering exclusive after-dark access to some of its most iconic galleries and spaces. A newly imagined lounge experience sets the stage for a dynamic and unforgettable celebration inspired by Forces of Nature.



ROM Immortal Gala 2025: The Art of Fashion

HONOURING

## JOHN BIANCHINI and EDWARD BURTYNSKY

for their enduring contributions to shaping humanity's relationship with the natural world



L-R: Edward Burtynsky and John Bianchini

**John Bianchini** is a leader in sustainable engineering and the Chair and CEO of Hatch, a global engineering company committed to delivering innovative and responsible solutions for a rapidly changing world.

Canadian artist **Edward Burtynsky** is one of the world's most influential contemporary photographers, whose internationally acclaimed work examines the profound impact of industry on the natural environment and challenges audiences to reconsider humanity's relationship with the planet.

Longtime friends, John and Ed share a deep respect for art, nature, and environmental stewardship,

reflecting the spirit of the **2026 ROM Immortal Gala: Forces of Nature**. Through their respective practices—engineering innovation and photography—they have each helped shape contemporary perspectives on sustainability, environmental impact, and the urgent need for responsible stewardship of the natural world and its future.

Together, they embody a powerful dialogue between art and innovation, and a shared commitment to advancing environmental understanding and inspiring meaningful, lasting change.



ROM Ball 2021: Dawn of Life at the Royal Ontario Museum

# PRESENTING SPONSOR

\$300,000

1 available

## Hosting & Engagement

- 3 lounges (10 guests per lounge)
- Premium lounge placement
- Verbal recognition in the Gala's opening remarks and speaking opportunity at VIP reception
- First access to VIP cocktail reception for meet and greet with honourees
- Complimentary full-access ROM passes for use throughout the year (50)
- 1 private tour at ROM with a ROM curator or expert

## Recognition

- Colour logo included in title lockup
- Title lockup included on all gala-related marketing and event material such as invitations, event webpage, program, presentation screens, and onsite signage
- Title lockup recognition on print advertising, such as thank-you ads
- Colour logo Presenting Sponsor recognition in gala related media releases, as well as opportunity to include a company quote
- 1 LinkedIn article with tag (with opportunity to highlight a brand activation)

## Brand Activation (optional):

- 1 premium brand activation opportunity that is fully integrated into the event



Weston Entrance, Royal Ontario Museum

# PREMIUM SPONSOR

\$200,000

1 available

## Hosting & Engagement

- 2 lounges (10 guests per lounge)
- Premium lounge placement
- VIP cocktail reception for meet-and-greet with honourees
- Complimentary full-access ROM passes for use throughout the year (30)
- 1 private tour of ROM with a ROM curator or expert

## Recognition

- Black and white logo inclusion on most gala-related marketing and event material such as invitations, program, event webpage, presentation screens, onsite signage, media releases, and post event thank-you ad
- Verbal recognition in the Gala's opening remarks
- 1 LinkedIn article with tag (opportunity to highlight brand activation)

## Brand Activation (optional)

- 1 prominent brand activation with a physical onsite footprint such as a photobooth, product giveaway or beauty touch-up station



ROM Ball 2021: Dawn of Life at the Royal Ontario Museum

# PRESTIGE SPONSOR

\$100,000

2 available

## Hosting & Engagement

- 1 lounge (10 guests per lounge)
- Premium lounge placement
- VIP cocktail reception for meet and greet with honourees
- Complimentary full-access ROM passes for use throughout the year (20)

## Recognition

- Black and white logo inclusion on select Gala-related marketing and event material such as invitation, program, event webpage, presentation screens, onsite signage, media releases, and post event thank-you ad
- Verbal recognition in the Gala's opening remarks
- 1 LinkedIn article with tag (opportunity to highlight brand activation)

## Brand Activation (optional)

- 1 prominent brand activation with a physical onsite footprint such as a photobooth, product giveaway, or beauty touch-up station

# GALLERY SPONSOR

\$50,000

4 available

As a Gallery Sponsor, your support unlocks a rare opportunity—granting gala guests private, after-hours access to explore the museum in an intimate and extraordinary way. Gallery Sponsors can choose to support the following gallery spaces: The Willner Madge Gallery, Dawn of Life; The Teck Suite of Galleries: Earth's Treasures; The Power Corporation Gallery of Chinese Architecture; and The Temerty Galleries of the Age of Dinosaurs. This support unlocks a sophisticated evening of discovery, wonder, and private access to one of the Museum's most sought-after spaces.

## Hosting & Engagement

- 1 lounge (10 guests per lounge)
- Cocktail reception before seated dinner showcasing select items from ROM's collections
- 10 complimentary tickets to ROM for use throughout the year

## Recognition

- Black and white logo inclusion in select gala-related marketing and event material such as program, event webpage, presentation screens, and post event thank-you ad

## Brand Activation

- 1 brand activation without a physical footprint such as providing a gifting opportunity or branding an existing bar

# LOUNGE SPONSOR

\$20,000

**Single Tickets** available starting at \$2,000.

## Hosting & Engagement

- 1 lounge (10 guests per lounge)

## Recognition

- Black and white logo or text credit recognition on select Gala-related event material such as program, event website, and post-event thank-you ad

Coast Mountains #16, British Columbia, Canada, 2023  
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FOR SPONSORSHIPS AND SALES,  
PLEASE CONTACT

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