

An aerial photograph of a lush green golf course. In the foreground, a large, dark pond with a circular fountain in the center is surrounded by vibrant green grass and a sand trap. The course extends into the distance, featuring well-maintained fairways, green fairways, and several sand traps. The background shows a dense line of trees and a residential area with houses and a road under a clear sky.

# ROM CLASSIC GOLF TOURNAMENT

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Cedar Brae Golf Club  
Thursday, September 10, 2026

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## SPONSORSHIP OPPORTUNITIES

# 10<sup>th</sup> ANNUAL ROM CLASSIC GOLF TOURNAMENT

The ROM Classic Golf Tournament is an annual signature fundraising event in support of ROM's ongoing curatorial and community programming.

Returning a second year, we will tee off at the prestigious Cedar Brae Golf Club, nestled in the scenic Rouge Valley. Celebrating our 10<sup>th</sup> Anniversary, this year will be complete with museum-themed contests, on-course artifacts, and one-of-a-kind prizes inspired by our world-class collections, this is a day of golf unlike any other—all in support of ROM.

## TOURNAMENT AT A GLANCE

**7:30 a.m.** / Registration and breakfast

**9 a.m.** / Remarks and call to player carts

**9:30 a.m.** / Shotgun start, scramble format

**11 a.m.** / On course snack

**2 p.m.** / Cocktail reception

**2:30 p.m.** / Lunch service, followed by prize and awards presentation

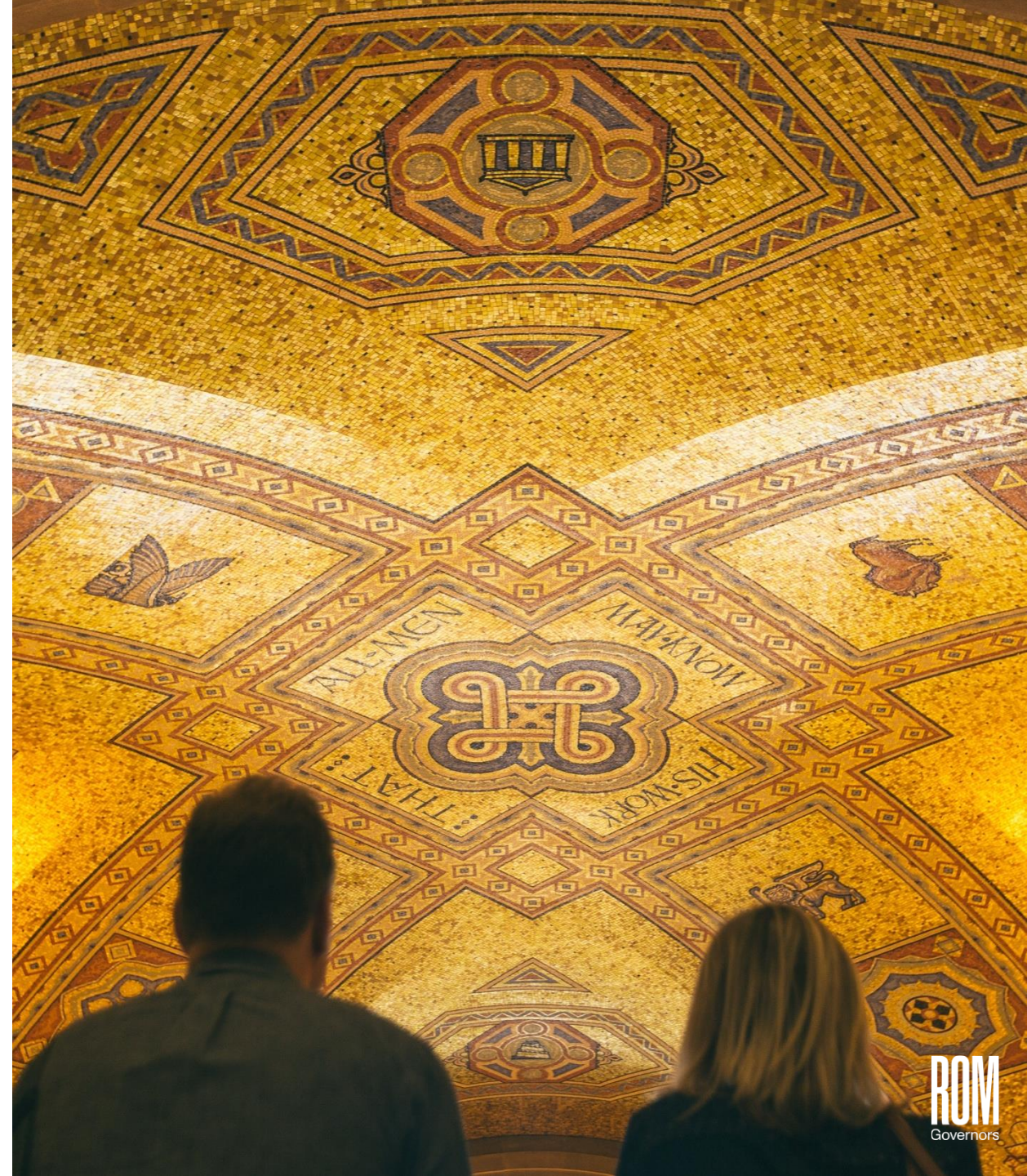
# SUPPORTING ROM

**ROM is an indispensable resource for building community by nurturing discovery and inspiring wonder.**

Opened in 1914, ROM is Canada's largest and most comprehensive museum with a world-class collection of 18 million artworks, cultural objects, and natural history specimens, featured across 40 gallery and exhibition spaces.

ROM welcomes over one million visitors each year.

By sponsoring the ROM Classic Golf Tournament, you are helping care for collections, develop engaging exhibitions, further ground-breaking research, expand accessibility initiatives, and supporting one of Canada's largest extracurricular education programs. And you are aligning your brand with a trusted national institution and a network of philanthropic and business leaders.



# ABOUT THE TOURNAMENT

In this 18-hole tournament, participants will compete for one-of-a-kind trophies inspired by the collections at ROM — works of art on their own.

Gourmet fare and beverages will be served throughout the tournament, and golfers will enjoy on-course sponsor activations, interact with artifacts from our mobile museum, and compete in contests to test golf skills and ROM knowledge.

The event will conclude with a cocktail reception, awards presentation, and lunch at Cedar Brae's new state-of-the-art club house.



# PRESENTING SPONSOR



CONUNDRUM  
CAPITAL CORPORATION

\$25,000 / SOLD

BENEFITS	PRESENTING SPONSOR
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Exclusivity as Presenting Sponsor of the 10th Annual ROM Classic Golf Tournament</li> <li>• Verbal recognition as Presenting Sponsor in opening remarks</li> <li>• Colour logo placement on onsite tournament signage and tournament promotional materials</li> <li>• Colour logo placement on exclusive signage at Hole 1</li> <li>• Logo or text recognition on tournament trophies</li> <li>• Prominent display of your company banner at the tournament</li> <li>• Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications</li> <li>• Colour logo recognition on the tournament website, linking to your company website</li> </ul>
<b>BRAND ACTIVATION</b>	<ul style="list-style-type: none"> <li>• Presenting Sponsor recognition prominently featured on the photo frame for all foursome player photos</li> <li>• Exclusive recognition on the power carts</li> <li>• Branded player gift bag with logo exclusivity provided by ROM</li> <li>• Branded golf balls in player gift bags supplied by ROM</li> </ul>
<b>HOSTING &amp; ENGAGEMENT</b>	<ul style="list-style-type: none"> <li>• Speaking opportunity during the tournament's opening remarks</li> <li>• 2 complimentary foursomes (8 golfers total)</li> <li>• 50 complimentary ROM admission tickets</li> </ul>
<b>PLUS</b>	<ul style="list-style-type: none"> <li>• Business receipt for the maximum allowable amount</li> </ul>



# 10<sup>TH</sup> ANNIVERSARY SPONSOR

\$20,000 / ONLY 1 AVAILABLE

BENEFITS	10TH ANNIVERSARY SPONSOR
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"><li>• Exclusivity as 10th Anniversary Sponsor of the 10th Annual ROM Classic Golf Tournament</li><li>• Verbal recognition as 10th Anniversary Sponsor in awards ceremony</li><li>• Colour logo placement on onsite tournament signage and tournament promotional materials</li><li>• Colour logo placement on exclusive signage at Hole 18</li><li>• Logo or text recognition on the Decade of Impact Award trophy</li><li>• Prominent display of your company banner at the tournament</li><li>• Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications</li><li>• Colour logo recognition on the tournament website, linking to your company website</li></ul>
<b>BRAND ACTIVATION</b>	<ul style="list-style-type: none"><li>• Presenter of our 10th Anniversary Award to our Honouree, celebrating their decade of impact at awards ceremony</li><li>• Opportunity to donate a branded product in player gift bags supplied by the 10th Anniversary sponsor</li></ul>
<b>HOSTING &amp; ENGAGEMENT</b>	<ul style="list-style-type: none"><li>• Speaking opportunity during the tournament's awards ceremony</li><li>• 2 complimentary foursomes (8 golfers total)</li><li>• 50 complimentary ROM admission tickets</li></ul>
<b>PLUS</b>	<ul style="list-style-type: none"><li>• Business receipt for the maximum allowable amount</li></ul>



# HOSPITALITY SPONSOR

**\$15,000 / ONLY 1 AVAILABLE**

BENEFITS	HOSPITALITY SPONSOR
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"><li>• Verbal recognition as Breakfast/Reception/Lunch Sponsor in opening remarks</li><li>• Logo recognition in tournament promotional materials</li><li>• Recognition as Breakfast/ Reception/Lunch Sponsor on all relevant onsite signage</li><li>• Logo recognition on the tournament website, linking to your company website</li></ul>
<b>BRAND ACTIVATION</b>	<ul style="list-style-type: none"><li>• Exclusive opportunity to brand a signature cocktail or mocktail named in recognition of your company</li><li>• Opportunity to donate a branded product in player gift bags supplied by the sponsor</li></ul>
<b>HOSTING &amp; ENGAGEMENT</b>	<ul style="list-style-type: none"><li>• 1 complimentary foursome (4 golfers)</li><li>• 30 complimentary ROM admission tickets</li></ul>
<b>PLUS</b>	<ul style="list-style-type: none"><li>• Business receipt for the maximum allowable amount</li></ul>



# EAGLE SPONSOR

**\$15,000 EACH / 2 AVAILABLE (1 SOLD)**

BENEFITS	HOLE-IN-ONE	MEN & WOMEN'S LONGEST DRIVE	<b>SOLD</b> MEN & WOMEN'S CLOSEST TO THE PIN
<b>SPONSORED CONTEST</b>	Exclusive recognition as the Hole-in-One Contest sponsor, with on-course signage at Hole 2.	Exclusive recognition as the Longest Drive Contest sponsor, with on-course signage at Hole 3.  Includes the option to donate a prize for the longest drive winner for Men and Women	Exclusive recognition as the Closest to the Pin sponsor, with on-course signage at Hole 16.  Includes the option to donate a prize for the Closest to the Pin winner for Men and Women
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Verbal recognition as an Eagle Sponsor in opening remarks</li> <li>• Logo recognition in tournament promotional materials</li> <li>• Recognition as an Eagle Sponsor for specific contest on all relevant onsite signage</li> <li>• Logo recognition on the tournament website, linking to your company website</li> </ul>		
<b>BRAND ACTIVATION</b>	<ul style="list-style-type: none"> <li>• Opportunity to donate a branded product to be included in player gift bags and/or Contest prizes</li> </ul>		
<b>HOSTING</b>	<ul style="list-style-type: none"> <li>• 1 complimentary foursome (4 golfers)</li> </ul>		
<b>PLUS</b>	<ul style="list-style-type: none"> <li>• Business receipt for the maximum allowable amount</li> </ul>		



# BIRDIE SPONSOR

\$10,000 EACH / 2 AVAILABLE (2 SOLD)

BENEFITS	BIRDIE SPONSOR
SPONSORED ARTIFACT	Exclusive sponsor recognition at one of our four interactive Artifact Trivia stations, with an option to contribute a prize for the Trivia winner.
BRAND RECOGNITION	<ul style="list-style-type: none"><li>• Verbal recognition as a Birdie Sponsor in opening remarks</li><li>• Recognition as a Birdie Sponsor on all relevant onsite signage</li><li>• Logo recognition in tournament promotional materials</li><li>• Logo recognition on the tournament website, linking to your company website</li></ul>
BRAND ACTIVATION	<ul style="list-style-type: none"><li>• Opportunity to donate a branded product to be included in the player gift bags and/or Trivia prize</li></ul>
HOSTING	<ul style="list-style-type: none"><li>• 1 complimentary foursome (4 golfers)</li></ul>
PLUS	<ul style="list-style-type: none"><li>• Business receipt for the maximum allowable amount</li></ul>



# PAR SPONSOR

\$10,000 EACH / 3 AVAILABLE (1 SOLD)

BENEFITS	<b>SOLD</b> REGISTRATION	PUTTING GREEN	DRIVING RANGE	PRO WALK THE LINE
<b>SPONSORED ITEM</b>	Exclusive sponsor signage at the Registration Desk, welcoming all players.	Exclusive sponsor signage at the Putting Green during player warm-up.	Exclusive signage at the Driving Range as players prepare to tee off.	Exclusive recognition as the Pro Walk The Line sponsor, enhance the golfer experience with a professional on-site at the driving range, offering tips and personalized engagement.
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Recognition as a Par Sponsor on onsite signage</li> <li>• Logo recognition in tournament promotional materials</li> <li>• Logo recognition on the tournament website, linking to your company website</li> </ul>			
<b>HOSTING</b>	<ul style="list-style-type: none"> <li>• 1 complimentary foursome (4 golfers)</li> </ul>			
<b>PLUS</b>	<ul style="list-style-type: none"> <li>• Business receipt for the maximum allowable amount</li> </ul>			



# HOLE SPONSOR

\$5,000 EACH / 6 AVAILABLE

BENEFITS	HOLE SPONSOR
<b>BRAND RECOGNITION</b>	<ul style="list-style-type: none"><li>• Recognition as a Hole Sponsor on onsite signage</li><li>• Colour Logo recognition on the tournament website, linking to your company website</li><li>• Colour logo recognition included in the Thank You ad featured in the Fall issue of ROM Magazine and other select publications</li></ul>
<b>PLUS</b>	<ul style="list-style-type: none"><li>• Business receipt for the maximum allowable amount</li></ul>



# IN-KIND SPONSOR

Not able to sponsor or attend the event? There are other ways you can still support ROM!

- Contest and raffle prize donations
- Gift bag product donations
- Food product donations
- Beverage product donations such as water, wine, beer, or spirits

In appreciation of your support, we would be pleased to provide logo recognition in select tournament promotional materials, including on the tournament event website.



# FOURSOMES

\$5,000 EACH / 14 AVAILABLE (6 SOLD)

A limited number of foursomes are available for purchase, offering a premium day of golf and networking in support of the ROM.

BENEFITS	FOURSOME
YOUR DAY INCLUDES	<ul style="list-style-type: none"><li>• 18 holes of golf on a premier course</li><li>• Golf cart with GPS</li><li>• Breakfast and lunch</li><li>• On-course contests and raffle opportunities</li><li>• Awards reception following play</li><li>• Exclusive gift bag for each participant</li></ul>
PLUS	<ul style="list-style-type: none"><li>• Tax receipt for the maximum allowable amount</li></ul>



# SPONSORSHIPS AVAILABLE

TYPE	NUMBER
Presenting Sponsor	<b>SOLD</b>
10th Anniversary Sponsor	<b>1</b>
Hospitality Sponsor	<b>1</b>
Eagle Sponsor	<b>2</b>
Birdie Sponsor	<b>2</b>
Par Sponsor	<b>3</b>
Hole Sponsor	<b>6</b>
In-Kind Sponsors	<b>8</b>
Golf Foursomes	<b>14</b>

For all sponsorship or in-kind sponsor inquiries, please contact [ROMGolf@rom.on.ca](mailto:ROMGolf@rom.on.ca).

100 Queen's Park / Toronto, ON M5S 2C6 / 416.586.5530

Royal Ontario Museum Foundation Charitable Number: 136282126RR0001

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