

*The Green Screen: Trees for Toronto*  
**Schad Gallery of Biodiversity**  
**Royal Ontario Museum**

*[ROM logo and sound sting. Title screen reads "The Green Scree"]*

*[Shot of the park with the sign identifying the park in the foreground] Queen's Park will light up with more than just the colours of the fall this season. [Cut to a shot of a green sign that reads "Welcome to Queen's Park"] Trees for Toronto, a new urban forestry initiative, has launched [Cut to a shot of a statue of a man on a horse with park visitors walking] making it easier then ever for Torontonians to learn about and [Cut to a close shot of leaves] identify local tree species.*

*[Cut to a shot of Deb Metsger, Assistant Curator, Botany at the ROM standing beside a Trees for Toronto plaque] Deb Metsger: Trees for Toronto is a collaborative project between the Royal Ontario Museum and the City of Toronto Urban Foresters Office to plant trees in Queen's Park and to create a tree identification and awareness program for the park and eventually, hopefully for the whole city.*

*[Cut to a shot of the new Trees for Toronto signs being unveiled a the press conference. A group of people pull green sheets off 2 new signs] The initiative will see 100 plaques installed on trees around Queen's Park, [Cut to a shot of a sign that identifies trees as they appear throughout the seasons.] as well as an identification kiosk [Cut to a shot of a identification plaque installed on a tree trunk] to help visitors identify the trees around them [Cut to a shot of a small tree with its leaves turning to red and yellow] regardless of the time of year. [Cut to shot of two men walking towards one of the interpretive signs installed in the park] William Thorsell, Director and CEO of the ROM, [Cut to shot of 3 people standing in front of a sign talking] points out that Trees for Toronto will turn the park into an urban arboretum.*

*[ Cut to a show of William Thorsell standing at a podium speaking into a microphone] William Thorsell: There are 290 trees in this park, [Cut to a medium shot of a small tree standing in the park] 47 different species, cultivated species, [Cut to a shot in the park with a pedestrian walking by] there are 100 tree plaques now in the park [Cut back to shot of William Thorsell speaking] with two or more trees of each species labeled.*

*[Cut to a close shot of leaves blowing in the breeze]* For more information on Trees for Toronto, *[Cut to a shot of a squirrel foraging in the grass]* check out the ROM website, or better yet, *[Cut to a shot of a group of people looking at a sign]* come down to Queen's Park and see how many tree species you can identify for yourself.

*[Cut to a screen title reading "Schad Gallery of Biodiversity" with music.]*

*[END]*