

*Celebrating the ROM*  
**ROM Governors**  
**Royal Ontario Museum**

*[Video opens with music and a black screen; music plays throughout]*

*[Animated white text appears word by word along with a thought bubble, text: It started as a simple idea]*

*[Cut to an animated sketch of the Michael Lee-Chin Crystal drawn by architect, Daniel Libeskind]*

*[Black mask zooms in as though the drawing is being crumpled; cut to black screen with text: a groundbreaking idea]*

*[Cut to a cut-away photo of William Theorell and Michael Lee-Chin with a bulldozer in the background]*

*[Cut to black screen with text:  
Exceeding ALL  
expectations  
and defying the odds]*

*[Cut to a photo of William Theorell, Daniel Libeskind, Michael Lee-Chin and family with ROM donors; text appears: Bringing the Community]*

*[Cut to black screen with a city skyline silhouette in white, text: Bringing the Community, City]*

*[Cut to black screen with animated text: And Whole World Together]*

*[Fade to time lapse shot of the entrance to the Lee-Chin Crystal with museum visitors streaming in and out]*

*[Fade to white screen with animated black text: To Learn about;*

*[Text slides in: World Cultures]*

*[Cut to still detail of a colourfully painted dragon head on a white background]*

*[Cut to a still detail of a carved stone figure on a white background]*

*[Cut to a detail of the "Blue Lady" sculpture on a white background]*

*[Cut to white screen; blades of grass slide up from the bottom as animated text appears: Rediscover Natural History]*

*[Text cuts out as a still image of the white rhinoceros slides in]*

*[Cut to white screen with text: And]*

*[Cut to black screen with yellow text: Celebrate; a small, animated fireworks graphic appears]*

*[Cut to image of the ROM during the opening of the Lee-Chin Crystal with animated fireworks]*

*[Cut to black screen with fireworks and text: Sometimes a fundraising campaign]*

*[Text changes: Can Breathe New Life into Something]*

*[Cut to time lapse video showing the installation of the Barosaurus skeleton in the James and Louise Temerty Gallery of the Age of Dinosaurs]*

*[Cut to black screen with animated sparks sweeping along the bottom; text: Make People Believe in Magic]*

*[Sparks sweep up to encircle the text: Engage the World]*

*[Sparks continue to spiral: Inspire Wonder]*

*[Text and sparks fade out to black screen; Text: Renaissance ROM became the MOST]*

*[Text appears line by line:  
successful cultural  
fundraising campaign  
in Canadian History]*

*[Cut to white screen; pennies pile up one by one in piles across the bottom; Text: With over \$282 Million raised]*

*[Cut to black screen with text: Thanks to...]*

*[Cut to close up of the final steel beam of the Lee-Chin Crystal, covered in handwritten signatures; Text: You!]*

*[Beam drops out, black and white still composite photo of the leading donors drops in]*

*[Cut to still photo of ROM Department of Museum Volunteers in the lobby of the Cleopée and Signy Eaton Theatre]*

*[Cut to black screen with white text: Renaissance ROM]*

*[Cut to text: is no longer a dream]*

*[Cut to low-angle photo looking up at the Lee-Chin Crystal; Text: It's a reality]*

*[Cut to close-up of a sewing machine needle stitching a piece of cloth; Text: so...]*

*[Cut to black screen with text: What do we do now]*

*[Cut to a large white question mark]*

*[Cut to white screen with text appearing line by line:*

*Ensure  
Access for  
All]*

*[Cut to still image of two girls looking at the mammoth tooth in the Reed Gallery of the Age of Mammals; Text: To our incredible collections]*

*[Cut to image of a conservator's hand pointing to a figure on the ROM's Egyptian Book of the Dead]*

*[Image peels away to a black screen with text: Research]*

*[Cut to shot of a jumping cat during a live animal demonstration in the Earth Rangers studio; Text: Programming]*

*[Cut to composite of three photos showing the title walls of major exhibitions: Dead Sea Scrolls, Vanity Fair, Diamonds; Text: Exhibitions]*

*[Cut to image of Dalton McGinty announcing the Dead Sea Scrolls exhibition; Text: Lectures and Forums]*

*[Cut to black screen with animated disco ball; Text: Special Events; A line of models on a runway appears]*

*[Cut to black screen with text: Digital Tools; a cursor arrow moves over the text]*

*[Cut to still photo of a man and a boy in the Teck Suite of Earth Sciences Galleries]*

*[Photo peels away to black screen with text: To Open More Doors]*

*[Cut to text appearing letter by letter: Of Meaning and Understanding than Ever Before]*

*[Cut to still photo of the James and Louise Temerty Gallery of the Age of Dinosaurs; Text: Bringing our world-class galleries]*

*[Cut to white screen; Leafy text fades in: to life]*

*[Cut to still black and white photo from the Stair of Wonders with text: We're Dreaming of a Whole New ROM]*

*[Camera slides down the stairs; text: Inside]*

*[Cut to exterior night shot of the ROM from Bloor Street; Text: And Out]*

*[Cut to white screen with text: For]*

*[Cut to still photo of a Lee-Chin Crystal gallery; Text appears word by word:*