

Celebrating the ROM
ROM Governors
Royal Ontario Museum

[Video opens with music and a black screen; music plays throughout]

[Animated white text appears word by word along with a thought bubble, text: It started as a simple idea]

[Cut to an animated sketch of the Michael Lee-Chin Crystal drawn by architect, Daniel Libeskind]

[Black mask zooms in as though the drawing is being crumpled; cut to black screen with text: a groundbreaking idea]

[Cut to a cut-away photo of William Theorell and Michael Lee-Chin with a bulldozer in the background]

*[Cut to black screen with text:
Exceeding ALL
expectations
and defying the odds]*

[Cut to a photo of William Theorell, Daniel Libeskind, Michael Lee-Chin and family with ROM donors; text appears: Bringing the Community]

[Cut to black screen with a city skyline silhouette in white, text: Bringing the Community, City]

[Cut to black screen with animated text: And Whole World Together]

[Fade to time lapse shot of the entrance to the Lee-Chin Crystal with museum visitors streaming in and out]

[Fade to white screen with animated black text: To Learn about;

[Text slides in: World Cultures]

[Cut to still detail of a colourfully painted dragon head on a white background]

[Cut to a still detail of a carved stone figure on a white background]

[Cut to a detail of the "Blue Lady" sculpture on a white background]

[Cut to white screen; blades of grass slide up from the bottom as animated text appears: Rediscover Natural History]

[Text cuts out as a still image of the white rhinoceros slides in]

[Cut to white screen with text: And]

[Cut to black screen with yellow text: Celebrate; a small, animated fireworks graphic appears]

[Cut to image of the ROM during the opening of the Lee-Chin Crystal with animated fireworks]

[Cut to black screen with fireworks and text: Sometimes a fundraising campaign]

[Text changes: Can Breathe New Life into Something]

[Cut to time lapse video showing the installation of the Barosaurus skeleton in the James and Louise Temerty Gallery of the Age of Dinosaurs]

[Cut to black screen with animated sparks sweeping along the bottom; text: Make People Believe in Magic]

[Sparks sweep up to encircle the text: Engage the World]

[Sparks continue to spiral: Inspire Wonder]

[Text and sparks fade out to black screen; Text: Renaissance ROM became the MOST]

*[Text appears line by line:
successful cultural
fundraising campaign
in Canadian History]*

[Cut to white screen; pennies pile up one by one in piles across the bottom; Text: With over \$282 Million raised]

[Cut to black screen with text: Thanks to...]

[Cut to close up of the final steel beam of the Lee-Chin Crystal, covered in handwritten signatures; Text: You!]

[Beam drops out, black and white still composite photo of the leading donors drops in]

[Cut to still photo of ROM Department of Museum Volunteers in the lobby of the Cleopée and Signy Eaton Theatre]

[Cut to black screen with white text: Renaissance ROM]

[Cut to text: is no longer a dream]

[Cut to low-angle photo looking up at the Lee-Chin Crystal; Text: It's a reality]

[Cut to close-up of a sewing machine needle stitching a piece of cloth; Text: so...]

[Cut to black screen with text: What do we do now]

[Cut to a large white question mark]

[Cut to white screen with text appearing line by line:

*Ensure
Access for
All]*

[Cut to still image of two girls looking at the mammoth tooth in the Reed Gallery of the Age of Mammals; Text: To our incredible collections]

[Cut to image of a conservator's hand pointing to a figure on the ROM's Egyptian Book of the Dead]

[Image peels away to a black screen with text: Research]

[Cut to shot of a jumping cat during a live animal demonstration in the Earth Rangers studio; Text: Programming]

[Cut to composite of three photos showing the title walls of major exhibitions: Dead Sea Scrolls, Vanity Fair, Diamonds; Text: Exhibitions]

[Cut to image of Dalton McGinty announcing the Dead Sea Scrolls exhibition; Text: Lectures and Forums]

[Cut to black screen with animated disco ball; Text: Special Events; A line of models on a runway appears]

[Cut to black screen with text: Digital Tools; a cursor arrow moves over the text]

[Cut to still photo of a man and a boy in the Teck Suite of Earth Sciences Galleries]

[Photo peels away to black screen with text: To Open More Doors]

[Cut to text appearing letter by letter: Of Meaning and Understanding than Ever Before]

[Cut to still photo of the James and Louise Temerty Gallery of the Age of Dinosaurs; Text: Bringing our world-class galleries]

[Cut to white screen; Leafy text fades in: to life]

[Cut to still black and white photo from the Stair of Wonders with text: We're Dreaming of a Whole New ROM]

[Camera slides down the stairs; text: Inside]

[Cut to exterior night shot of the ROM from Bloor Street; Text: And Out]

[Cut to white screen with text: For]

[Cut to still photo of a Lee-Chin Crystal gallery; Text appears word by word: