

Preamble	The Royal Ontario Museum (ROM) promotes its core activities through publications, as an important component of its communication and public-service functions. <i>ROM publications</i> inform and entertain diverse audiences and reflect the ROM's vision to inspire wonder and build understanding of human cultures and the natural world.
Policy	<p>The content of all ROM publications will promote and/or relate to the collections, research activities, galleries, exhibitions, or programs of the ROM or to the ROM itself. The high quality of all ROM publications will be commensurate with the ROM's national and international status.</p> <p>The ROM's publishing activities will include the following:</p> <ul style="list-style-type: none">• Scholarly works intended for the academic community.• Works that reflect the ROM's planning, pursuits, and achievements.• Works intended for a general audience, school groups, special-interest groups, and/or community groups.
<i>Publishing Authority</i>	The Publications department is the primary publishing arm of the ROM, responsible for the editing, design, production, pricing, marketing, and distribution of ROM publications. When appropriate, it will seek co-publishing partners.
<i>Planning</i>	The ROM publications program will be presented to the Board of Trustees as part of the business plan and budget. The criteria for the selection of works for publications will be made known to ROM employees and pertinent others. Works not included in the business plan may be produced on a cost-recovery basis, or with the approval of appropriate senior managers.
Explanation of Terms	<i>ROM publications</i> : works in print and other media including the Internet, published or co-published by the ROM.
Date	June 21, 2001
Amended	August 29, 2002 July 1, 2007 Sr. Management Reorganization (housekeeping changes only shown in <u>bold & underlined text</u>) November 23, 2010 – reviewed and no changes made

MONITORING**Adherence to Policy**

Board: The Collections, Exhibitions & Research Committee will periodically review management's adherence to the policy.

Management: The Director & CEO, the **Deputy Director, Operations**, and the Vice President, Exhibits, **Programs** & New Media **Resources** will ensure that the Collections, Exhibitions & Research Committee has all the relevant information for determining adherence.

Policy Review

<i>Method</i>	Internal Report
<i>Responsibility</i>	Collections, Exhibitions & Research Committee
<i>Minimum Frequency</i>	Every three years
