

Renaissance ROM Fact Sheet

Renaissance ROM, the Museum's expansion and renovation project, will transform the Royal Ontario Museum by creating new galleries for all areas of our outstanding collections, including many never before been displayed. *Renaissance ROM* will create a star cultural attraction and anchor a new arts and cultural district in Toronto.

The **objectives** of *Renaissance ROM* are to:

1. Raise base annual attendance from 750,000 to between 1.3 and 1.6 million visitors;
2. Generate additional operating funds (from growth in attendance, membership, retail and restaurant spending, and other earned revenues) to restore necessary financial support for conservation, research, collections care and galleries, as well as education and public programs.

***Renaissance ROM* will:**

1. Revitalize the galleries with more permanent exhibits to represent all the major collections held by the ROM.
2. Create bold new architecture and retrieve the best of the historic architecture, resulting in more than 388,000 square feet of new and renovated gallery and public space overall (an increase of 20.2%).
3. Provide a new total of 214,290 square feet of gallery space, an increase of 18.6% over the previous amount of gallery space.
4. Renovate over 150,000 square feet of public space in the historic 1914 and 1933 wings.
5. Add more than 170,000 square feet of space in the new Michael Lee-Chin Crystal building, including 56,000 square feet for new galleries.
6. Improve visitor circulation and public amenities; adding 20,000 square feet of new restaurant and retail space.

The *Renaissance ROM* **Project Team** includes:

1. Studio Daniel Libeskind is Architect, in a joint venture with Toronto's Bregman+Hamann Architects.
2. Vanbots Construction Corporation provides full Construction Management services.
3. Haley Sharpe Design leads Exhibit Design/Development.
4. Murray Demolition provided demolition and debris removal services.
5. Halsall is the structural engineer.
6. Ove Arup and Partners is the consulting engineer.
7. The Mitchell Partnership is the mechanical consultant.
8. Mulvey and Banani is the electrical consultant.
9. Walters Inc. supplies and installs the structural steel
10. Josef Gartner provides the exterior cladding.
11. E.R.A is the heritage consultant.
12. Quinn Design Associates is the landscape consultant.
13. Glasbau Hahn provides the display cases.

Renaissance ROM will open in **three stages**

1. Ten Renovated Galleries in the Historic Buildings opened December 26, 2005.

2. The Architectural Opening for the Michael Lee-Chin Crystal took place on June 2, 2007. The galleries will open in phases in 2007/08.
3. Ten More Renovated Galleries in the Historic Buildings, through 2010.

The **ROM will remain open** throughout the construction project, with excellent international exhibitions, programs and many of our popular permanent galleries for visitors to enjoy.

Restaurant Associates will operate the three new ROM restaurants (Rotunda Café, Food Studio, Crystal Five Restaurant Lounge) and serve as resident caterer.

Event Network will operate the ROM Museum Store and ROMkids Store.

Funding

The overall project budget for Renaissance ROM is \$270 million, comprising total construction costs of \$240 million, plus approximately \$30 million for the fit-out of the restaurant and retail facilities, financing charges and fundraising expenses.

On March 19, 2002, the Ontario Government, through the SuperBuild Sports, Culture and Tourism Partnerships initiative, announced funding of \$30 million for Phase One of the project. On May 31, 2002, a matching \$30 million commitment was made by the Government of Canada, through the Canada-Ontario Infrastructure Program.

On April 2, 2003, the ROM announced a **lead gift of \$30 million** from **Michael Lee-Chin**, Chairman and CEO of AIC Limited; in recognition, the ROM named the new addition the Michael Lee-Chin Crystal.

The private sector **Renaissance ROM Campaign**, Canada's largest cultural fundraising campaign, was launched on May 28, 2003 on the occasion of the Groundbreaking. The Hon. Hilary M. Weston serves as Campaign Chair, with a broad-based 80-member Campaign Cabinet committed to the ROM's renewal.

On March 18, 2004, at the Museum's 90th birthday, the Renaissance ROM Campaign reached the \$150 million mark with a **\$20 million gift** from the Hon. Hilary M. and Galen Weston and the W. Garfield Weston Foundation, and eight other gifts. The ROM's 1933 heritage wing on Queen's Park will be named for Hilary and Galen Weston and the Weston family in perpetuity.

On March 23, 2006, the Government of Ontario announced further funding of \$12 million for Phase Two of Renaissance ROM.

On November 7, 2006, the ROM announced a gift of \$12 million from Robert Schad and Family.

On January 18, 2007, the ROM announced a gift of \$10 million from Teck Cominco Limited. As of January 18, 2007, the Renaissance ROM Campaign has raised \$218.3 million for capital costs, plus \$31.3 million for related programs and endowment priorities, for a total of \$249.6 million.

On April 26, 2007, the ROM announced CIBC as Inaugural Season Sponsor of the Michael Lee-Chin Crystal.

On May 30, 2007, the ROM announced \$12 million in new major gifts to the Renaissance ROM Campaign, bringing the total amount raised at the time of the opening of the Michael Lee-Chin Crystal to \$262 million. This includes \$228 million raised for capital construction costs, plus \$34 million for related priorities (such as endowed programs and curatorial positions).

